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INCORPORATING THE ESG ELEMENTS INTO THE SYLLABUS OF THE ECONOMIC SCHOOLS IN REPUBLIC OF MACEDONIA

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The transition of the economic system is based on the new development concept of Environmental, Social and Governance (ESG) goals, which should be an inevitable part of corporate policy. The European Union (EU) has worked hard to adopt a unique taxonomy and policy measures for economic system actors and this concept of Sustainable Finance its expected to be completed by the end of year 2023. Economic system participants should accept the new business agenda when defining performance targets, which includes the key ESG criteria. Thus, the overall objective of this paper is to examine how ESG is being implemented in the curricula of higher education programs. Additionally, the research aims to create an idea for implementing such innovation in Macedonian universities in accordance with the outcomes attained. Specific objectives of the research: 1. To analyze and comparison Croatia's and Macedonia's economics faculty programs. 2. To examine the difficulties Republic of Macedonia is having putting ESG into practice. 3. Building an ESG concept for the study programs in the Economic faculty. The nature of this research is multidisciplinary, field-based, observational, quantitative, and qualitative. Methods of the research include analysis (comparative, structural, and content analysis), synthesis, intuitive and logical reasoning, and extrapolation. Research proposed hypothesis: General Hypothesis: In comparison to Republic ofMacedonia, Croatia has a different higher education syllabus for students majoring in economics, as well as different study options regarding the ESG concept. Hypothesis 1: Environmental, societal, and governmental factors are implemented in Croatian academic programs. Hypothesis 2: The education programs in Republic of Macedonia do not incorporate societal, political, or environmental factors. Hypothesis 3: Adding ESG factors to coursework in higher education, can enhance pupils' understanding from an ESG perspective. Hypothesis 4: Employing ESG standards can boost competitiveness of the Macedonian economy.

Keywords: esg elements, syllabus, republic of macedonia, croatia

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