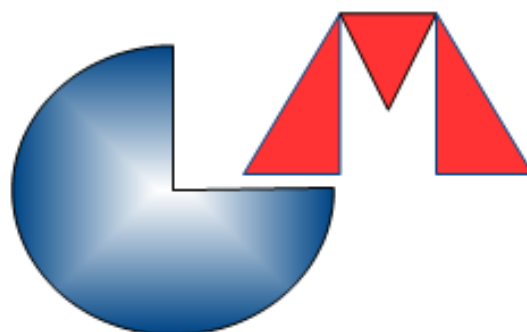




Book of Abstracts

“Contemporary Concepts of Crisis Management” International Scientific Conference



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spreading. However, the article infers that UN's experience proves there are various forms having a preventive effect, which means the notion of "prevention activities" is more accurate than the concept of "preventive diplomacy". Therefore, it could be implied that the expression of "prevention activities" is a contemporary notion of the 21st century crisis and security management.

Keywords: conflict prevention, prevention activities, United Nations, peacekeeping, preventive diplomacy

10. Policy leadership in terms of crisis management in Higher Education

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Abstract: Experience confirms that the actual planning includes the coordination of institutions, education, assessments and psychology. Anyone who can foresee the consequences of each procedure can act responsibly in taking steps to address the challenges of the complexity of the modern era. Education is one of the key pillars in raising new generations, prepared to manage contemporary social trends. The paper aims to present a critical approach of how education is necessary for leadership in terms of crisis management, particularly in higher education.

The paper responds to what profile of leaders a country needs to be able to address the challenges; how to prepare potential young leaders for crisis management, how to be prepared before the emergency and how to get out of unexpected circumstances. In addition, the paper will give an overview of that how education can affect leadership in the process of policy making and in terms of preparedness for crisis management (early and efficient collection of information, early warning mechanisms, cooperation with different actors, priorities in action, etc.). Rapid and effective decision-making and political communication are also part of the pillars of successful leadership in times of crisis management, which require appropriate education.

Keywords: Education, crisis management, policy making, leadership.

11. The management role of the media in a crisis situation and threat of terrorism

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Abstract: The role of media is to have a crucial impact on the time, the course, as well as for the resolution of certain crisis situations, especially when dealing with state or volume of a larger scale. Priority of this paper is the sustainable management of the media, in terms of serious conflicts and crises, taking into consideration one short period of time, but very crucial and dynamic with developments, that clearly reflect not only the economic but also the political security. In a word this global set of developments has contributed for making a turning point in the context not only for the place, but also for the media role in conflict and crisis situations in modern society. The intention of the paper from a sociological point of view is to get closer to the role and the potential impact of the